Belgrade City Report

Q3 2016







Economy & Investment

Economics





Source: Statistical Office of the Republic of Serbia; Oxford Economics

Net Salary August August

Unemployment Rate Q2



Tourist Arrivals Belgrade
August y-o-y



According to the Serbian Statistical Office, during the second quarter of 2016, GDP growth reached 2.0% on an annual level. The estimated growth of just below 2% for the period 2016-2017 will be export led. Furthermore, investments are increasing, underpinned by the improving credit ratings and strong FDI.

In the recently published Doing Business list of the World Bank, Serbia climbed to 47th place (previously 54th) and is among countries which have made some of the biggest progress. In addition, Belgrade has been named as the best investment destination, in this part of Europe, and has received a credit rating of B1 with a positive outlook.

Industrial production August y-o-y



Exports/Imports Jan-August 2016 y-o-y



Prime yields





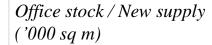


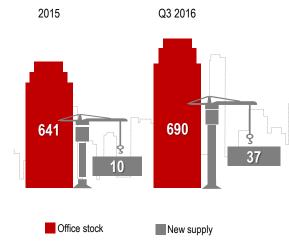
The key focus of the 6th review, under the IMF's 3 year stand by arrangement, will be the continuation of the public administration reform, the right-sizing of public sector employment, the restructuring of large companies such as power utility Elektroprivreda Srbije (EPS), natural gas company Srbijagas and railway operator Železnice Srbije. In addition. It will also include the completion process of privatizing the largest state owned companies and the agricultural sector.

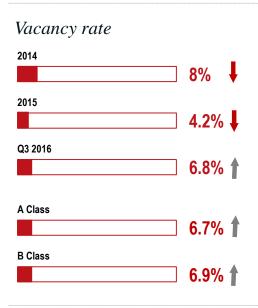
Supply

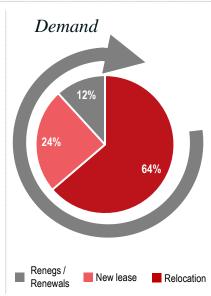
 In the second half of the year, several new projects were delivered to the market:

Property	Submarket	Size (sq m)
Airport City IV phase (Bldg 2)	New Belgrade	12,000
GTC Fortyone bldg 2	New Belgrade	7,600
Navigator Business centre	New Belgrade	14,600
Green square	Vracar	2,700
Societe Generale bank	New Belgrade	10,000









- Market activity was dominated by net take-up, underpinned by relocations and new leases.
- The most active sector was IT followed by professional services and pharmaceuticals



Future office projects

Property	Submarket	Size (sq m)	Status
Deneza office builidng	New Belgrade	2,700	Under construction
GTC Fortyone – 3nd phase	New Belgrade	10,000	Under construction
Sirius Offices – 1st phase	New Belgrade	18,500	Under construction
Atrijum 63	New Belgrade	5,000	Under construction

Prime rents (sq m/monthly)



Supply

- · Increase of shopping centre construction in Belgrade
- · Number of retail parks in the country grows

Recent completions

Name	Туре	Developer	City	Size (sq m)
Shoppi	Retail Park	MPC Properties	Belgrade	12,000
Stop Shop	Retail Park	Immofinanz	Valjevo	6,100

Prime shopping center supply ('000 sq m)



Belgrade Prime Shopping center density

78 sq m per 1,000 inhabitants



Demand

- Expansion of existing retailers
- CineStar opens in BIG CEE
- Polish footwear retailer to enter the market

Location	Retailers' activity
Delta City	Calvin Klein
Fashion Park Outlet Center	Nine West
Stadion Voždovac	Novo Lux

Future retail projects in Belgrade

Name	Туре	Developer	Size (sq m)	Opening year
Rajićeva	SC	Ashtrom group	15,300	2017
Belgrade Plaza	SC	Plaza Centers	32,300	2017
lkea	BB	lkea	30,000	2017
Ada Mall	SC	GTC	33,000	2018
Capitol Park Rakovica	RP	Poseidon group	21,000	2017

SC = Shopping centre, RP = Retail Park, BB = Big Box

Rental levels (sq m/monthly)





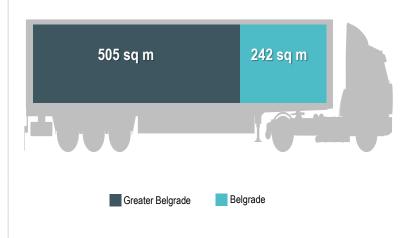
Industrial Market



- Greater Belgrade and the Vojvodina province remain the most active areas in the country.
- Industrial Park Belgrade opened a new logistic and distribution centre in Šimanovci
- Indofood opened a production facility in Indjija

Property	Location	Туре
Industrial Park Belgrade	Šimanovci	Distribution
	Simanovo	warehouse
Indofood	Indjija	Light industrial

Supply / Stock ('000 sq m)



Industrial production index



Source: Statistical office of Repblic of Serbia

Demand



- Strong demand from manufacturing and distribution companies
- Expanding retail sector will influence further expansion of logistics companies and therefore the development industrial market

Future projects

Further construction activity will remain reliant on owner occupied schemes, mainly taking place in Greater Belgrade and secondary cities.

Investor	Location	Туре
Eyemaxx bldg 2	Stara Pazova	Distribution warehouse
Ditre Italia	Vranje	Light industrial
Lidl	Nova Pazova	Distribution warehouse
Univerexport	Novi Sad	Distribution warehouse
Mei Ta	Obrenovac	Light industrial

Prime Rents (sq m/monthly)





Andrew Peirson

Managing Director +381 11 785 0579 andrew.peirson@eu.jll.com Jana Golubović

Senior Research Analyst +381 11 785 0589 jana.golubovic@eu.jll.com

Featured Research:



SEE the difference



Belgrade Office Pulse report



Belgrade Retail Pulse report



Belgrade Industrial Pulse report

www.jll.rs

COPYRIGHT © JONES LANG LASALLE IP, INC. 2016. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means without prior written consent of Jones Lang LaSalle. It is based on material that we believe to be reliable. Whilst every effort has been made to ensure its accuracy, we cannot offer any warranty that it contains no factual errors. We would like to be told of any such errors in order to correct them.